

INTELLIGENT:

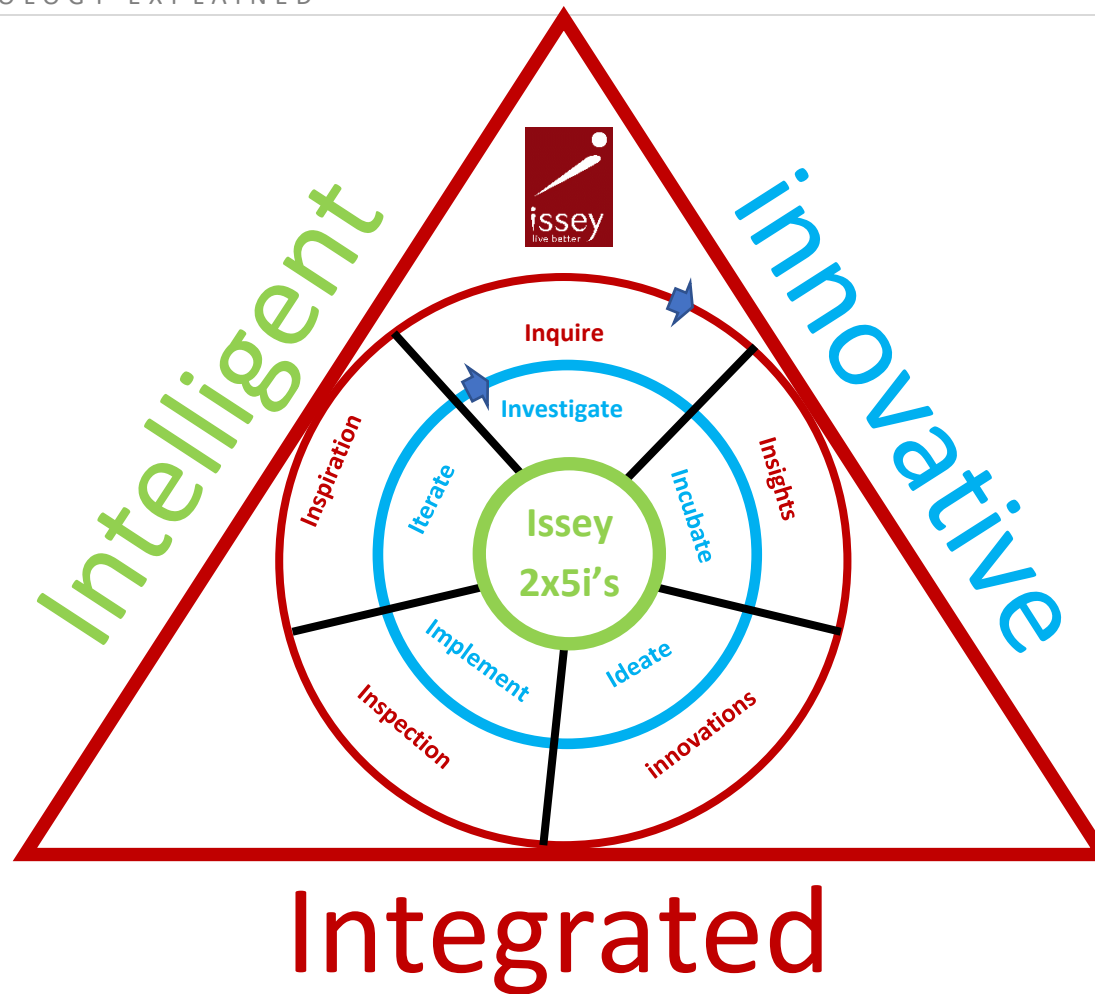
The Core of our business is to design intelligent sunshades, first and foremost, and it must be functional, followed by effectiveness and efficiency.

INNOVATIVE:

In order to be effective, all our range of sunshades are external & retractable to manage the sun's scorching heat before it reaches the home or building.

It can be retracted to take advantage of the winter sun to warm the home or building.

Hence it is energy efficient in the running of air-conditionings or heaters.



ISSEY DESIGN ORGANISATION

Issey Double 5i's

Our Business Philosophy in Design Thinking Proven Concepts of 30 years led us to be Innovative & integrated the functionality to serve our customers to live better and experience the easiness and freedom with choices.

INNOVATIVE:

1. Investigate
2. Incubate
3. Ideate
4. Implement
5. Iterate

INTEGRATED:

The designing of the sunshades is done in-house. Issey source globally for the trends and the latest functions of the systems and adapt it to the local Australian harsh climate and coastal living conditions. The structured frames, the core components of the sunshades, are extruded and manufactured with Australian materials and treated to withstand the high UV rays of the Australian sun and the constant wind and salt-spray of our coastal environments.

Issey select from the world-renowned manufacturers of motors and electronics, as well as the best fabric weaving mills to complete the systems. Issey has designed the systems to enclose the motors, and also the fabrics, therefore extending the lifespan when retracted.

All Issey Sun Shade Systems are integrated and blended into your home or building for the best minimal effects or to make a statement by selecting prints and colours incorporated into the selected sunshades.

INTEGRATED:

1. Inquire
2. Insights
3. Innovation
4. Inspection
5. Inspiration