



ISSEY ADBANNER

RETRACTABLE ADVERTISING SYSTEM

Modern day advertising requires endless flexibility and dynamic responses. To cut through the clutter, messages need to be high impact and versatile.

The Issey Adbanner is the definitive take on modern advertising. Ideal for billboard advertising, exhibition centres, sporting events, sponsorship promotion or signage on building facades, it offers the ability to eye-catchingly retract or revolve. The three configuration options offer a single banner; a rotation banner in which up to three ads can alternate; and a dual banner which gives one fixed message at the back and one retractable message at the front. The ease with which the signage can be changed is at the epitome of responsive advertising and the adaptable systems are engineered to withstand and adjust to changing environmental conditions.

The key factor of the effectiveness of the Adbanner is the effortless removal and reinstalling of the banners with minimal use of costly access equipment. Issey's creative ability is in customising and installing each system to suit the requirements of each unique location.



ISSEY ADBANNER INSPIRED, VERSATILE, HIGH-IMPACT ADVERTISING

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APPLICATIONS

This system is especially designed to create high impact for advertising messages and can be located in areas where access is difficult or inconvenient. It is also suitable where a message is rotated constantly and has a large span or drop requirement.

- Billboards
- Exhibition Centres
- Sporting events
- Sponsorship promotion
- Building / structure signage



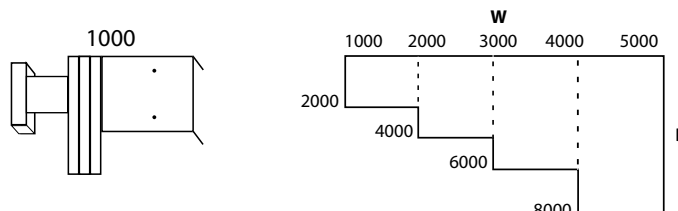
SIZES

Width Up to 5000mm

Extension Up to 8000mm depending on width

HEADBOX

Slimline semi-cassette powdercoated extruded aluminium box unobtrusively protects and prolongs the life of the system.



FABRIC

A wide choice of fabric types are available to suit your unique situation.

ADBANNER TRACKS

Powdercoated extruded aluminium 'H' tracks 30mm (w) x 50 (h)

OPERATION

The ability to retract the advertisement gives you the power to control when and how often it is shown:

- **Motorised** - Somfy tubular motors that are hard wired to a special FTS controller
- **Automatic Sensors** - For enhancement of lifestyle, choose an automatic sun & wind sensor that automatically extends or retracts the systems according to the day's conditions
- **BMS** - Easily integrates with Building Management Systems for convenient and versatile control

FRAMEWORK

Robust framework and components for durability and longevity

- **Colour of Frame** - Choice of over 100 colours from the Dulux Powder Coating Range
- **Material** - Powder coated extruded aluminium framework
- **Nuts, Bolts & Fixings** - Marine grade stainless steel

INSTALLATION METHODS

Each situation is unique and requires different methods of installation. Issey's own installers will create the most suitable method for your application

- **Side Fit**
- **Face Fit**

WARRANTY

Issey confidently gives a 5-year warranty on all of its products. Issey produces Australian designed and manufactured products that are reliable, contemporary and lifestyle enhancing. Our valuable advice is a result of numerous years of experience dealing with a multitude of Australian sun problems. Issey services begin from the design of the product and continue through to the maintenance of each sun shading system, providing professional and accountable service to every customer.

Please contact Issey to discuss your needs further or to arrange a measure and quote.



Issey Sun Shade Systems
Freecall 1800 070 000
www.issey.com.au
sales@issey.com.au

Sydney
84 Justin St
Lilyfield 2040
02 9810 0700

Melbourne
457 Swan St
Richmond 3121
03 9429 3800

Brisbane
3B / 19 James St
Fortitude Valley 4006
07 3666 0108

Adelaide
212 Grange Rd
Flinders Park 5025
08 8354 2116

Perth
1 / 87 Hector St
Osborne Park 6017
08 9445 9933